



EMPOWERING SUSTAINABLE CONSTRUCTION WITH

Materials Strategy

KAREN DUMERY & JEREMY BOOMER

Brains and Builder: a perfect match.



A fundamental shift in our industries is happening.

To shape the future of construction

Designers and Builders must align with cutting-edge strategies,

Avoid - Shift - Improve - Measure - Collaborate



Choose the right circular strategy to stay ahead in the market

And become the Sustainable Leader the market asks for

Refuse - Reuse - Remanufacture - Reduce - Rethink
Repair - Repurpose - Refurbish - Recycle



Our value Proposition

Together, we'll streamline your material flows and drive your business toward sustainable optimisation and long-term resilience.

Circular Economy Principles

Integrating circular solutions involves adopting principles that prioritize resource regeneration, waste reduction, and sustainable sourcing, ultimately enhancing the resilience of the value chain.

Collaboration Across Sectors

Successful integration requires collaboration among various sectors, including suppliers, manufacturers, and consumers, to create a seamless flow of materials and information that supports circularity.

Innovation In Product Design

Emphasizing innovative product design that facilitates reuse, recycling, and upcycling is crucial for embedding circular solutions within the value chain, driving both sustainability and profitability.





Get ready for Transformation

We equip your teams with the knowledge to understand evolving market demands and the critical role of sustainable material strategies

Master Class Dialogue on Trends

An Executive and a Builder unite to bring fresh, actionable insights to your team

2.000 € - 1h30

Workshop I Locate & Evaluate

Identifying opportunities to turn CSRD complexity into market advantages

3.500€ - 2h30

Workshop II Assess & Prepare

Mastering the tools your clients use to deliver the solutions they need

3.500€ - 2h30



Make it happen

We Transform Sustainable Strategies into Impactful Results

Mandate

We determine up-front the initial opportunities for improvement and identify related KPI's.

We propose a fixed fee based on time spent to analyze, develop and implement solutions.

We also have a variable fee component based on results achieved.

We form a dynamic team. We deliver innovative and practical solutions...

Karen Dumery

After obtaining a degree in Business Administration from Boston University, Karen started her career as an external auditor with Ernst and Young. She then fulfilled financial and general management roles at American Standard, Sara Lee, Pont and Victaulic, a producer and seller of mechanical joining solutions for the construction industry, where she was CFO EMEA, prior to founding GoAct. She also holds several board mandates.

Karen has accompanied companies on transformational journeys to profitability in an efficient and engaging manner. Her holistic view of business means she is not afraid to dig into complex issues, enjoys engaging people with the wider goals and communicating with language that motivates and inspires action.

Karen gained an understanding of sustainability, transformation pathways and CSRD by attending various courses and by leading the GUBERNA Sounding Board Committee for Sustainability. Karen's mission is to help businesses drive positive change and see sustainability as a necessity and opportunity.



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... grounded in an entrepreneurial mindset



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Jeremy Boomer

From architect and contractor to real estate developer and serial entrepreneur, Jeremy has amassed extensive expertise in construction materials. As the founder of Natura Mater, he has spent the past five years advising construction professionals on optimizing the selection, procurement, and implementation of sustainable building materials.

Well-connected across the value chain, Jeremy collaborates with architects, developers, contractors, and material producers. His deep understanding of their needs has positioned him as a key figure in Belgium for innovative building materials.

With an entrepreneurial mindset and creative approach, Jeremy identifies and leverages opportunities within sustainability strategies. His comprehensive grasp of cost structures and technical requirements in the construction industry strengthens the reliability and impact of his advice.



We Shape Your Future With a Tailored Strategy